



CAPABILITY STATEMENT

ISPMUNYC.COM

The International School of Permanent Makeup (ISPMU) is a Service-Disabled Veteran-Owned Small Business (SDVOSB), licensed by BPSS and approved by the Department of Education. While originally founded as a technical training institution, ISPMU has expanded to provide procurement and distribution of high-quality medical, hygiene, and office supplies to federal agencies and institutional buyers. Founded by Mihyon D. Cha, a U.S. Navy Seabee with three combat deployments, ISPMU operates with precision, compliance, and operational readiness. The organization leverages a lean, flexible distribution model that delivers dependable supply solutions without requiring warehousing, making it ideal for government procurement environments.

COMPANY SNAPSHOT

CAGE: 9KET2 UEI: SWQQDL3QUNN1

DUNS : 945689284

Gov. Business POC: Mihyon Cha

Phone: (917) 974-1605

E-Mail: mihyon@ispmu.com

Address: 194-11 Northern Blvd, Flushing, NY 11358 **Work Area:** New York

Socio-Economic:

- ☐ *Services-Disabled Veteran-Owned Small Business*
- ☐ *Women-Owned Small Business*
- ☐ *Minority-Owned Small Business*
- ☐ *Bureau of Proprietary School Supervision Licensed*
- ☐ *Dept of Education Licensed*

Primary NAICS: 611710 - Educational

Support Services

- *Other NAICS Codes: 424120, 453210, 423420, 423450, 454210,*

DIFFERENTIATORS

- SDVOSB Certified
Eligible for set-aside and sole-source contracts.
- No-Warehouse Model
Fast, flexible delivery with low overhead.
- Exclusive Products
Direct access to vetted, in-demand items.
- Procurement-Ready & Compliant
Fully registered in SAM with DUNS, UEI, and CAGE codes.
- Veteran-Led, Mission-Focused
ISPMU is led by a Navy veteran with combat logistics expertise, ensuring reliable, mission-ready performance for government clients

CORE COMPETENCIES

- Medical Supplies & Hygiene Products
Sourcing and distribution of high-demand items including gloves, masks, wound care, sanitizers, and wellness kits.
- Office & Administrative Supplies
Delivery of essential government office products such as paper goods, PPE, desk tools, and janitorial supplies.
- Procurement & Fulfillment Services
Fast, compliant sourcing with streamlined logistics—ideal for agencies needing reliable, just-in-time delivery.
- Custom Kitting & Packaging
Bundled kits tailored for clinics, field operations, training sites, and remote staff needs.
- Direct-to-Agency Distribution
Inventory-free, direct-ship model ensures cost-efficiency and faster turnaround without warehousing delays.
- Government Contract Support
SDVOSB-qualified vendor, fully registered in SAM with experience serving VA, DoD, and federal buyers.

CERTIFICATION & AFFILIATIONS

- Service-Disabled Veteran-Owned Small Business (SDVOSB)
- Women-Owned Small Business
- Minority-Owned Small Business
- BPSS License – New York State Department of Education
- Department of Education Approved
- ACCES-VR Approved
- Licensed Career Trade School

PAST PERFORMANCE

- Supplied professional-grade products to hundreds of spas and wellness centers nationwide
- Exhibited at 50+ national and international trade shows, including SOF Week, IECSC, and SPCP
- Partnered with GoVets.com as an exclusive SDVOSB distributor for tactical and hygiene supplies
- Fulfilled office and sanitation supply orders for training centers and veteran-serving programs
- Coordinated cost-effective, compliant sourcing from overseas manufacturers for U.S. buyers

MIHYON CHA
GOV BUSINESS POC

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